

3rd ANNUAL YOUNG PROFESSIONALS SUSTAINABILITY IMBIZO YOUTH DEVELOPMENT AND ECONOMIC EMPOWERMENT

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NATIONAL YOUTH DEVELOPMENT AGENCY
OUR YOUTH. OUR FUTURE.



Background to the NYDA

- The National Youth Development Agency (NYDA) was established in 2009 following a merger between Umsobomvu Youth Fund and the National Youth Commission.
- The NYDA was formally launched on 16 June 2009, as pronounced by His Excellency President Jacob G Zuma in his 2009 State of the Nation Address. The launch formed part of the National Youth Month events championed by The Presidency.
- The Agency derives its mandate from the legislative frameworks, including the NYDA Act (54 of 2008), the National Youth Policy (2009 -2014) and the draft Integrated Youth Development Strategy. The Agency assumed and improved, the operational platform that was developed by both UYF and NYC; and as such, this rendered the Agency operational, immediately. In addition, the staff of its predecessors was also taken over by the Agency.



NYDA Objectives

- Develop an Integrated Youth Development Plan and Strategy for South Africa;
- Develop guidelines for the implementation of an integrated national youth development policy and make recommendations to the President;
- Initiate, design, co-ordinate, evaluate and monitor all programmes aimed at integrating the youth into the economy and society in general;
- Guide efforts and facilitate economic participation and empowerment, and achievement of education and training;
- Partner and assist organs of state, the private sector and non-governmental organisations and community based organisations on initiatives directed at attainment of employment and skills development;
- Initiate programmes directed at poverty alleviation, urban and rural development and the combating of crime, substance abuse and social decay amongst youth;
- Establish annual national priority programmes in respect of youth development;
- Promote a uniform approach by all organs of state, the private sector and non-governmental organisations. To matters relating to or involving youth development; and
- Endeavour to promote the interest generally of the youth, particularly young people with disabilities.
- In order to achieve the above mentioned objectives, the NYDA has developed the following Key Performance

Beneficiaries & Target Audiences

- The NYDA is targeted at youth aged between 14 and 35 years;
- South African youth irrespective of race, gender, colour, creed, geographical location or political affiliations

We have a bias towards:

- Youth in rural areas
- Out of school youth
- Young with Disabilities;
- Young Women and;
- Unemployed youth
- Youth in conflict with the law

We have a bias towards youth in:

- Rural areas
- Semi-rural
- Peri-urban



SITUATIONAL ANALYSIS – THE YOUTH

- Youth unemployment remains the single largest challenge facing our country today
- This, if not addressed poses a threat to the country's stability and a potential to undo the gains recorded in the past 21 years of democracy
- Despite a marginal decline in South Africa's unemployment to 25% in the second quarter of 2015 from a ten-year high of 26.40 percent in the first quarter of 2015, youth unemployment remains relatively high
- According to Stats SA, black African youth remain worse affected with regards to job prospects
- As many as 55% of youth actively looking for jobs have education levels below matric
- While an additional 36.4% only have a matric qualification
- The Stats SA report also points to diminishing labour absorption among youth, pointing to a need for alternative job creation means
- We therefore need to complement our efforts towards looking for jobs with efforts directed at creating the employment opportunities through a variety of government support initiatives



THE NATIONAL DEVELOPMENT PLAN - OPPORTUNITIES

- The National Development Plan is a plan for the country to eliminate poverty & reduce inequality by 2030 through uniting South Africans, unleashing the energies of its citizens, growing an inclusive economy, building capabilities, enhancing the capability of the state and leaders working together to solve complex problems
- As your invitation to my office stated: Without engineering skills, there will be no provision for water, housing and road services, but absolutely poverty, inequality, and unemployment will prevail
- The NDP Vision 2030 puts infrastructure development at the center of South Africa's growth and development
- In summary it proposes the enhancing of human capital, productive capacity & infrastructure to raise exports, which will increase resources for investment & reduce reliance on capital inflows.
- It advocates for higher investment, supported by better public infrastructure and skills, to enable the economy to grow faster & be more productive
- Employment scenarios prepared by the Commission suggest that most new jobs are likely to be sourced in domestic-orientated businesses & in growing small & medium sized firms



THE NATIONAL YOUTH POLICY - OPPORTUNITIES

- It is impossible to speak about infrastructure and skills development outside of engineering
- The National Youth Policy 2020 advocates for the expansion of the number of TVET colleges to increase the participation rate to 25% and the graduation rate to 75% by 2030
- That the Dept of Higher Edu ensures that the quality of both the courses & lectures is high in order to inspire confidence in the ability of graduates of TVET colleges
- The role of state-owned enterprises in training artisans & technical professionals must be expanded.
- The Skills Accord be implemented, ensuring that the private sector provides training in the workplace. Implementation of the Accord should be monitored & enforced to ensure industry benefits from having the skills it needs to grow its productivity



Characteristics of the NYDA Service Delivery Channels

- **Full Service Branches**

The Full Service Branch is a youth advisory centre delivering all NYDA products and services directly to the public. They are visible, accessible and approximately 400m² in size. In addition, some of the Full Service Branches are equipped with a training facility of 100-200m² to enable the delivery of training programmes locally. The staff component is typically between 16 to 20 personnel. These are located nationally in all the major centres and in all nine provinces.

- **Local Youth Offices**

The Local Youth Office is a youth advisory centre point providing information on all NYDA products and services and have the ability to handle the initial enquiry and intake stages when a young person access any NYDA product or service. They are located within, and hosted by Municipalities and FET colleges and are approximately 50m² to 200m² in size. The staff component is typically two to five personnel, employed by the hosting partner.

- **Mobile Youth Advisory Centres (Outreach Vehicles)**

Mobile Outreach Vehicles form part of the NYDA's outreach component, where young people in rural and remote areas are given access to the NYDA's services through roaming mobile vehicles which are fully equipped with ICT and other media equipment.

NYDA Products & Services Offerings

- Information Provision
- Grant Funding
- Receiving funding applications for referral to SEFA & IDC
- Entrepreneurship Development Programme
- Co-operatives Support
- Volunteer Business Mentoring Programme
- The Business Consultancy Services (Voucher) Programme
- The Business Opportunities Support Services (Market Linkages)
- Community Development Facilitation
- National Youth Service Programme
- Skills Development
- JOBS database and matching service
- Counselling services
- Career Guidance
- Life skills training
- Job Preparedness workshops



ECONOMIC DEVELOPMENT CLUSTER



Financial & Non-Financial Business Support Programmes

The Economic Development Cluster of the NYDA focuses on ensuring and enhancing youth participation in the economic development of South Africa. This is done through assisting with establishment youth enterprises, provisioning of financial support as well providing mentoring services to youth entrepreneurs. The Economic Development provides the following services:

Programme	Product
Business Development Services (BDS)	Market Linkage Intervention Programme
	Business Consulting Services - Voucher Programme (BCSVP)
	Business Mentorship Programme
	Entrepreneurship Development Programme
Enterprise Finance	Grant Programme
Rural Development	Community Development Facilitation
	Co-operatives

The NYDA Economic development programmes support the development of youth in an integrated approach. The programmes introduce young people into the entrepreneurship world, provide skills on how to run their businesses, offer grants, offer business consultancy service through voucher programme, mentor those requiring guidance and coaching, link businesses with opportunity providers, and facilitate access to SEFA or IDC where financial assistance above R100 000 is required.

Financial Support

Grant Thresholds

Threshold 1	Survivalist	R1,000 - R10,000
Threshold 2	Businesses Co-ops	R10,001 - R50,000
Threshold 3	Businesses (with business plans) Co-ops (with Community Profile)	R50,001 - R100,000



Financial Support – Business Consulting Services – Voucher Programme (BCSVP)

- The Business Consultancy Services Voucher Programme is a business support programme aimed at assisting young entrepreneurs by providing one-on-one business development support to access quality business development services through NYDA approved business consultancy service providers thereby enhancing their participation in the mainstream economy.
- The programme comprises of two (2) delivery channels of delivery :
 - The Voucher Programme; and
 - Business Registration Service
- Entrepreneurs access these services through vouchers in the three (3) major categories as listed in the Business Consultancy Services Voucher Programme Manual, and they are:
 - Business & Financial Management;
 - Information, Communication & Technology and;
 - Marketing Management
- These services are delivered through a network of NYDA branches in all provinces
- Entrepreneurs can access the Business Registration service by submitting applications at the NYDA branches which are then forwarded to Head Office for processing.

Non Financial Support – Market Linkage Intervention Programme

- The Market Linkages Programme is a programme aimed at assisting young entrepreneurs to access business and related opportunities from opportunity providers in the public and private sector. Through this intervention, it is envisaged that the participation of young people in the country's mainstream economy will be increased and the government's objective of broadening economic empowerment among the historically disadvantaged individuals will be advanced.
- Market Linkages programme involves activities such as the Buy Youth Campaign, Broad Based Black Economic Empowerment (BBBEE) training, Presentation (Sales Pitch) skills, Export Development Training, sourcing business opportunities and facilitating linkages to the secured opportunities.



Non Financial Support – Entrepreneurship Development Programme

- The Entrepreneurship Development Programme (EDP) is designed to create entrepreneurship awareness and provide business skills training to aspiring and existing young entrepreneurs in order to develop their personal entrepreneurial competences (PEC). It is furthermore the ultimate goal of the programme to enable these young aspiring and existing entrepreneurs to establish or expand their enterprises that will lead to job creation and increased incomes for sustainable livelihoods.
- This programme supports existing and aspiring target clients to access requisite entrepreneurship skills, knowledge and values, through training, that empower them to effectively participate in the country's mainstream economy. The programme offerings are delivered by experienced Facilitators.
- The Entrepreneurship Development programme is an integral offering and requirement for other programmes such as the Grant, Voucher and Mentorship Programmes. Young people apply for grant funding, business vouchers and mentorship, without having the pre-requisite skills to manage a business. It is the role of EDP to bridge the entrepreneurial skills and knowledge gap, prior to participation in the other programmes.

NATIONAL YOUTH SERVICE (NYS) & SKILLS DEVELOPMENT



National Youth Service (NYS) and Skills Development

NYS & Skills Development Cluster facilitates access of unemployed youth to economic opportunities in the sectors of economy that have the potential to absorb labour and or create self-employment opportunities – simultaneously developing the abilities of young people through service and learning. Programmes in this area are delivered through partnerships with government, civil society and the private sector.

Programme	Product
Education and Skills Development	2 nd Chance Matric Rewrite Project
	Solomon Mahlangu Scholarship Fund
	Career Guidance & Counselling
	Job Preparedness and Job Placement
Health and Wellbeing	Physical Activity and Wellness
	Drugs and Substance Abuse Awareness
	Teenage Pregnancy
National Youth Service Programme	Category 1 (out of school unemployed – YouthBuild Programmes)
	FET & Higher Education (Community Service by students)
	Volunteerism

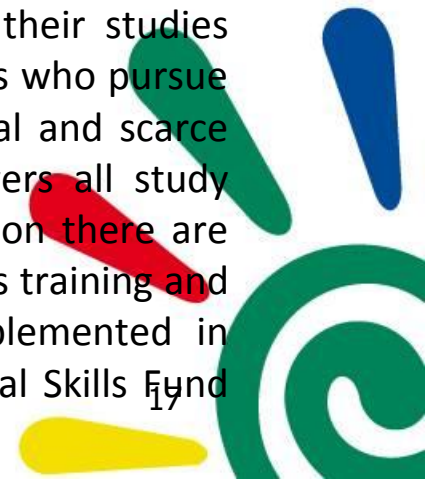
Education & Skills Development Programmes

- **2nd Chance Matric Rewrite**

The NYDA 2nd Chance Matric Rewrite Project aims to give young people who have failed grade 12/National Senior Certificate, a second chance to sit and rewrite a maximum of four failed subjects particularly Mathematics, Accounting, Physical Science, Life Sciences and English. Learners should have been out of school for a period not more than 3 years. The programme is implemented nationally through experience service providers. Classes are part-time, each subject receives at least 52 hours of contact time, study guides and supplementary material are provided to enable the learners to prepare adequately for the end of year examinations. National Department of Education and the Provinces support with the registration of learners, and examinations. Qualified service providers delivery the tuition, facilitates assessments and ensure overall readiness for exams.

- **Solomon Mahlangu Scholarship Fund**

The SMSF is designed to create an environment for affording the marginalized rural youth with excellent academic background, an opportunity to further their studies locally and abroad. Financial support is provided to youth from rural areas who pursue full time qualifications that fall within the priority growth sectors, critical and scarce skills areas outlined in the national planning frameworks. Support covers all study related costs; registration, tuition, residence, meals and books. In addition there are non-financial support activities which include counselling support, life skills training and on-going career guidance and job preparedness. The SMSF is implemented in partnership with DHET, 23 Universities and 20 FET Colleges. The National Skills Fund also contributes R10million.



Education & Skills Development Programmes

- **Career Guidance**

The NYDA Career Guidance programme is designed to assist young South Africans to make informed career decisions. It seeks to address the situation where a majority of youth does not have sufficient access to career related information or career guidance. The programme assists beneficiaries to access career related information: factors that influence career decision making, subject choice, education opportunities, study finance options, job specifications. The NYDA Career Guidance programme is delivered by trained Career Guidance Officers at the NYDA full service branches in the form of group sessions and one-on-one sessions. The partnerships in this area include DOE Schools, SETAs, Department of Labour, Private Sector.

- **Job Preparedness Training and JOBS Placements**

The JOBS programme aims to link the unemployed, or underemployed youth to employment and / or training opportunities. A JOB (for the purposes of this programme) is defined as an opportunity where a job seeker is retained for a minimum period of 40 hours, over a 3 month period. Placed candidates must be remunerated for their services. A training opportunity is defined as a skills development or training programme, which provides attendees with skills or knowledge. The training programme should be run over a minimum of 40 hours. Engaged learners should receive some form of financial remuneration (stipend) for attending the training.

The desired outcomes for the JOBS programme are to successfully place candidates in employment or training opportunities and this is achieved through:

- Having sufficient job opportunities in which to place candidates
- Always ensuring a sufficient pool of candidates to fill available job opportunities
- Ensuring candidate CV's are accessible, accurate and available to send to opportunity providers.



National Youth Service Programmes

- **Category 1: YouthBuild Programme**

The YouthBuild programme is a 6 - 12 months comprehensive skills development programme that integrates academic achievement, work experience, community service, leadership development, and personal transformation. It is intended for out of school, unskilled youth and engages them in community service projects that provide opportunities for learning. The YouthBuild programme is implemented in partnership with various spheres of government departments at national, provincial and municipal levels and in partnership with civil society organizations. Training ranges from infrastructure related – bricklaying, plumbing, carpentry, roads maintenance and initiatives are developing in education, environment and health.

- **Category 2: Higher Education & Training & FET Students**

This programme encourages young people to service their communities with the skills that they are learning at various institutions of higher learning. This is also called service learning. Examples of projects in this category are maths and science tuition to scholars. Peer education on Health and wellness programme.

- **Category 3: Youth Volunteering**

The volunteer programme engages young people in community service activities in order to strengthen service delivery, promote nation-building, foster social cohesion and to assist the youth to gain occupational skills necessary to access sustainable livelihood opportunities. It seeks to give further meaning to the Constitutional principle of citizens' rights & responsibilities. It offers youth an opportunity to express their civic responsibilities in a structured manner.

THANK YOU

